



# Place-Making Examples

## *Concord Avenue East*

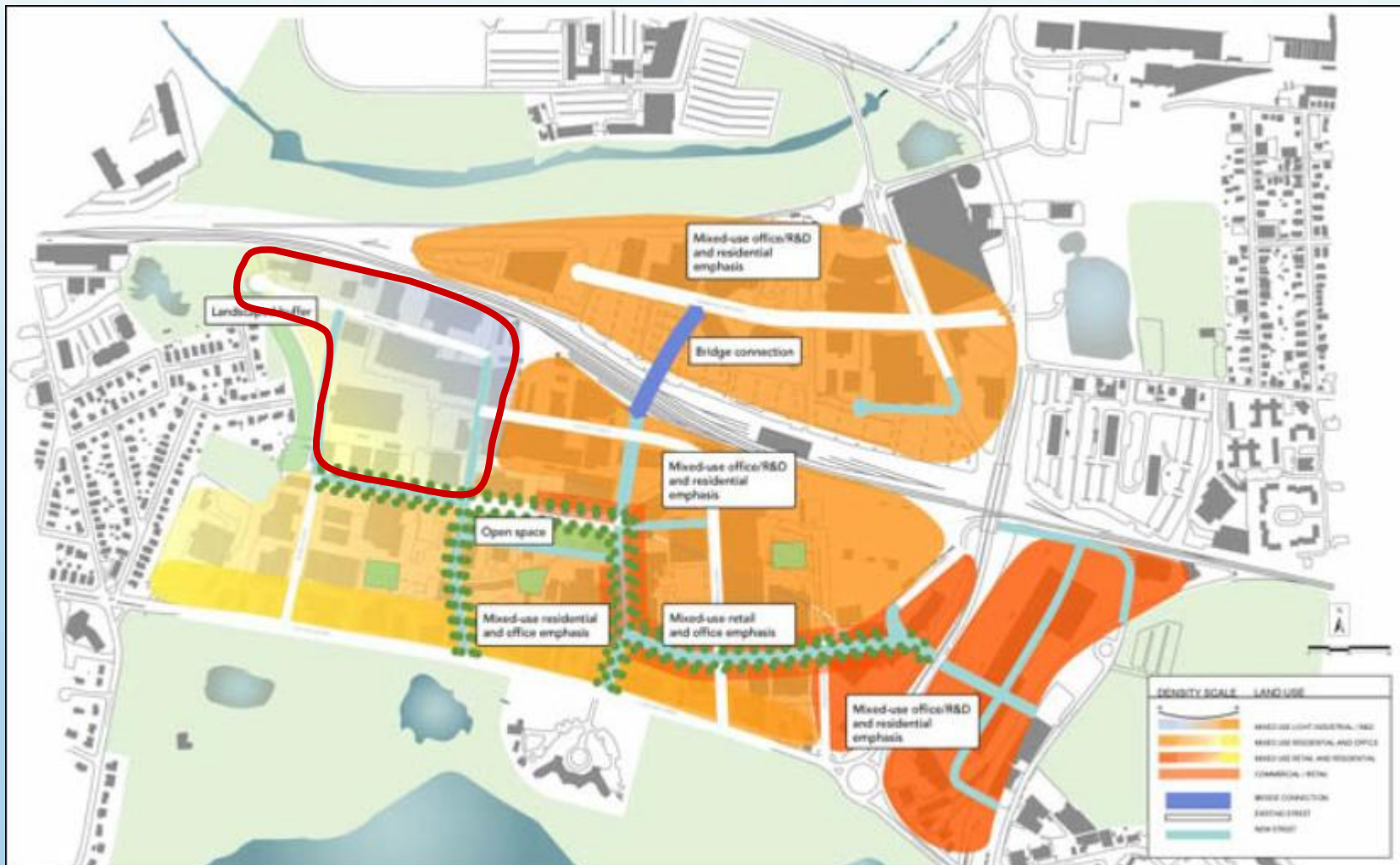






# Place-Making Examples

## *Northwest Quadrangle*









# The Triangle



# Land Use Opportunities

- Allow higher densities and heights to take advantage of proximity to T
- Encourage housing closer to the T, while continuing to support commercial development.
- Improve links between Alewife and Fresh Pond Reservations consistent with their masterplans



# Market Issues

- Direct T access
- Direct Route 2 access
- Highly visible location
- Consolidated ownership
- Good parcelization
- Coherent infrastructure/public realm
- Track record of successful development



# Place-Making Examples *Triangle*







# The Shopping Center Area



# Land Use Opportunities

- Maintain retail and encourage housing and a mix of uses
- Improve connections (vehicular and pedestrian) to other parts of the study area
- Create a vibrant pedestrian realm





# Market Issues

- Existing tenants – leases-revenue stream
- Highly visible location
- Consolidated ownership
- Good parcelization
- Proven location

# Place-Making Examples

## *Mixed use retail center*







